

Kelli Reep Connects With Students



Dr. Norton's Graphic Communications class and PRSSA members with Kelli Reep.

On Tuesday, Sept. 17, the Public Relations Student Society of America hosted a guest speaker event featuring Kelli Reep.

Reep is the director of communication for Methodist Family Health and the owner of Flywrite Communication. She shared her journey in communications and public relations with the attendees.

Reep emphasized the importance of authenticity within the public relations industry and the need to stay in touch with audiences and trends.

An additional questionnaire portion was held in the library room 300B for students to ask for personal advice.

September 2024

01 Kelli Reep Connects with Students

02 Faculty Spotlight with Mrs. Meg Toland
Debate Team Announced

03 SPJ Pie Fundraiser
Radio Play Preview

04 What's Next?

Faculty Spotlight: Meg Toland

By Allie Davis and Elli White

For September, PRRSSA would like to shine a spotlight on Associate Professor Megan Toland. Toland has been teaching at ATU since 2013 and is the advisor for Tech’s chapter of the Society of Professional Journalists.

Toland was voted professor of the year for the 2019-20 school year, received the ATU College of Arts and Humanities Mentor Award for Distinguished Student Advising for 2022-23, and last year she received the Cupola award. The award represents an employee of the university who has “gone above and beyond.”

When asked how her perspective has changed after winning the Cupola Award Toland said “It made me grateful for my job, my students and my workplace... but it also provided inspiration to continue doing what I love and to continue doing it the best as I can.”



Toland after receiving the 2023- 2024 Cupola Award during Evening of Excellence.



Members of the speech and debate team pose for a group photo: (back row, left to right) Jasper Millsaps, Jaina Perry, Kaleb Young, Stephanie Littlefield, Parker Byrd; (front row, left to right) Carson Davis and Dr. Gabriel L. Adkins.

Debate Team Announced

By Jacameron Luckey

ATU speech and debate team welcomes four new members and four returning competitors for the fall 2024 semester. Under the guidance of head coach and program director Dr. Gabriel L. Adkins, along with assistant coach Carson Davis, the team will participate in four competitions this season.

New members joining the team include Parker Byrd, Jasper Millsaps, Samantha Wojtowicz, and Kaleb Young. They will be joined by returning members Jacob Causey, Emily Joshlin, Stephanie Littlefield, and Jain Perry.

For additional information about the ATU Speech & Debate Team or tournament schedule, contact Dr. Gabriel L. Adkins at gadkins@atu.edu.

SPJ Pie Fundraiser

By Dayton Ross and Margarita Lopez



The professors and students who got pied:
(Left to Right) Dr. Lee, Professor Mumert,
Ivy Guzman, and Emily Tyler.

During the week of Sept. 23, the Society of Professional Journalists conducted a fundraiser. Five professors and five executive board members each had a jar with their face on it and donors placed money in the jar of the person they wanted to get pied.

At the end of the week, the four individuals with the most money in their jars were treated to a whipped cream pie in the face at the bell tower.

“I hope this fundraiser becomes a tradition for SPJ. It was so much fun to organize, bring to life, and ‘pie’ people,” said SPJ president Ivy Guzman, “Most of the students and professors in our department are great sports, so this shouldn’t be hard to organize yearly.”

Dr. Lee volunteered to help fundraise for the student organization. “We can do this again next semester. I will come ready,” Dr. Lee said.

In total, the fundraiser raised \$259.29 which will go toward funding for new department gear.

Radio Play Preview

By Dayton Ross

Founded in 2007, the Arkansas Radio Theatre airs audio performances of new plays and adaptations from classic literature in association with the ATU Department of Communication & Media Studies. This season features work exclusively from ATU students. Two new plays will debut this season, “The Value of Words” by Siddalee Malone and “Five Golden Rings” by Lane Anderson, Blane Freeman, Haley Sorg and Rue Recinos.

The series of 15 performances will air at 7 p.m. each Saturday from Aug. 24 through Nov. 30. For more information, contact Dr. Eshelman at deshelman@atu.edu.

Ways you can listen:

Tune in to KXRJ 91.9 FM

Listen to the web simulcast at <http://www.atu.edu/broadcast/>

Access archived broadcasts at <https://blogs.atu.edu/radiotheatre/>

What's Next?

3
THUR

FALL BREAK

Fall Break 2024 will begin Oct. 3 and carry through Oct. 6.

7-11
MON-FRI

HOMECOMING SPJ SPIRIT WEEK

Society of Professional Journalists will host a spirit week in honor of homecoming week.

- Oct 7: Green and Gold Day
- Oct. 8: Rhyme without Reason
- Oct. 9: Wednesday We Wear Pink
- Oct. 10: Country vs Country Club
- Oct. 11: Character Day

12
SAT

ATU BROADCAST ALUMNI REUNION

A broadcast alumni reunion will be hosted in the Energy Center. Register at atualumni.com/homecoming or call the Alumni Office at 479-964-3234.

15
TUE

RESUME AND COVER LETTER WORKSHOP

Public Relations Student Society of America will host a resume and cover letter workshop with Career Services at 2:30pm in RPL 300B.